

TradeFeed standard XML schema

Standard XML schema

```
<ROOT>
<!-- The Version tag is used to define the user and the version of the feed
-->
<Version>
  <!-- The numerical user id. {Mandatory} -->
  <UserId>103999</UserId>
  <!-- Version information about the plugin creating the feed {Mandatory}
-->
  <PluginVersion>WooCommerce v1.23</PluginVersion>

  <!-- Schema version - defines the version of the Products schema - default
is 1.00 -->
  <SchemaVersion>1.00</SchemaVersion>
  <!-- The timestamp the file was created - should include time-zone
information {Mandatory} -->
  <ExportCreated>2002-05-30T09:30:10-06:00</ExportCreated>
</Version>

<!-- Products includes multiple <Product> tags -->
<Products>
  <!-- Product describes the product itself. Place data which should not be
parsed, such as HTML into CDATA -->
  <Product>
    <!-- The name / title of the product {Mandatory} -->
    <ProductName><![CDATA[ Salton Elite Food Hand Mixer (SEHM12
]]></ProductName>

    <!-- This is the product code or SKU. The SKU has to be an unique
identifier across the exported feed and should never change {Mandatory} -->
    <ProductCode><![CDATA[ SEHM12 ]]></ProductCode>

    <!-- The product category. Preferably it should be the complete product
category bread-crumbs - i.e. 'Electronics - Laptops - Apple' {Mandatory} -->
    <Category><![CDATA[ Food Preparation ]]></Category>

    <!-- The selling price on bidorbuy. The price is in the marketplace
currency and bidorbuy does not do any currency conversions.
    The price must include VAT (value added tax) - this is typically
handled by the plugin to provide a tax-price {Mandatory}
-->
    <Price>182.99</Price>

    <!-- The market price on bidorbuy -->
    <MarketPrice>250.00</MarketPrice>

    <!-- Available product quantity - if quantity is set to '0', then product
is not published {Mandatory} -->
    <AvailableQty>5</AvailableQty>
```

```
<!-- The product condition - can be "New", "Secondhand" or "Refurbished".  
If omitted, it will default to "New". If any other value is provided, it  
will default to "Secondhand". {Mandatory} -->
```

```
<Condition>New</Condition>
```

```
<!-- Is seldom used and the whole tag can be omitted -->
```

```
<Location></Location>
```

```
<!-- Product attributes: Attributes describing features of the product  
are listed as individual XML elements. There is no standard other than the  
element name being unique.
```

```
Standard attributes:
```

```
- Brand
```

```
-->
```

```
<!-- Product attribute example for an accessory -->
```

```
<ProductAttributes>
```

```
<Brand>Apple</Brand>
```

```
<AccessoryType>Screen Protectors</AccessoryType>
```

```
</ProductAttributes>
```

```
<!-- Product attribute example for an iPad3 -->
```

```
<ProductAttributes>
```

```
<Brand>Apple</Brand>
```

```
<Model>iPad 4</Model>
```

```
<Capacity>16 GB</Capacity>
```

```
<Connectivity>Wi-Fi</Connectivity>
```

```
</ProductAttributes>
```

```
<!-- Guarantee Type - not mandatory, otherwise needs to be one of the  
following numeric values:
```

```
0 Not Offered
```

```
7 Money-Back 7 Days
```

```
10 Money-Back 10 Days
```

```
15 Money-Back 15 Days
```

```
30 Money-Back 30 Days
```

```
1007 Replacement 7 Days
```

```
1010 Replacement 10 Days
```

```
1015 Replacement 15 Days
```

```
1030 Replacement 30 Days
```

```
-->
```

```
<GuaranteeType></GuaranteeType>
```

```
<!-- Additional guarantee text - needs to be provided if GuaranteeType is  
set to anything but '0' -->
```

```
<GuaranteeText></GuaranteeText>
```

```
<!-- Warranty type, not mandatory, otherwise needs to be one of the  
following numeric values:
```

```
0 NOT_OFFERED
```

```
1 REPLACEMENT
```

```
2 DEALER
```

```
3 MANUFACTURER
```

```
-->
<WarrantyType></WarrantyType>

<!-- Additional warranty text - needs to be provided if WarrantyType is
set to anything but '0' -->
<WarrantyText></WarrantyText>

<!-- This item is marked as discreet. Typically done for X-rated or
sensitive content. If omitted or empty, will default to FALSE -->
<DiscreetItem></DiscreetItem>

<!-- Set the bidorbuy shipping product class. This needs to match a
shipping product class the seller has defined on bidorbuy. Can be the name
or id -->
<ShippingProductClass>FreeShipping</ShippingProductClass>

<!-- ImageURL - used for generating the big product thumbnail - should be
at least 500x500px {Mandatory} -->
<ImageURL title="Optional title"><![CDATA[
http://www.4home.co.za/components/com_virtuemart/shop_image/product/Salton
_Elite_Foo_4b3c5952959a7.jpg ]]></ImageURL>

<!-- Consists of one ore more optional images for extra thumbnails -
should be at least 500x500px {Optional} -->
<ImageGallery>
  <ImageURL title="Optional title"><![CDATA[
http://www.4home.co.za/components/com_virtuemart/shop_image/product/Salton
_Elite_Foo_4b3c5952959a7.jpg ]]></ImageURL>
  ...
</ImageGallery>

<!-- Summary description of a product. Optional, limited to 500
characters. Typically an abbreviated/text only version of the
ProductDescription. {Mandatory} -->
<ProductSummary><![CDATA[ <p>Salton Elite Food Hand Mixer (SEHM12)</p>
]]></ProductSummary>

<!-- The product description. Limited to 8000 characters. Can include
HTML {Mandatory} -->
<ProductDescription><![CDATA[ <p>Salton Elite Food Hand Mixer
(SEHM12)</p> ]]></ProductDescription>

</Product>
</Products>
```

...

</ROOT>